



SYCAMORE PARTNERS

September 26, 2022

To Whom It May Concern:

Over the past four years, my wife and I have had the opportunity to meet and get familiar with Coach Clay Moser. I know Clay as an individual of high standards and professional conduct with a warm and engaging personality.

Coach Moser has a lifetime of basketball experience in major college, the CBA and professional leagues, both domestic and international. He has been associated in countless leadership positions within the basketball industry. His United States professional coaching experience spans the Los Angeles Lakers, Sacramento Kings, Golden State Warriors, Orlando Magic, Cleveland Cavaliers and on the Business Operations side of the post-Katrina Oklahoma City/New Orleans Hornets. It was while he was the Assistant Basketball Coach at the University of Arkansas that we became acquainted.

I've had the opportunity to listen to Coach Moser provide various presentations. Always the most interesting and informative were the pregame assessment sessions he provided to a group of Arkansas Razorback Basketball Supporters, Boosters and Courtside Seat Holders. Prior to each home game, Coach Moser would meet with our group of twenty-five to fifty individuals to layout the game plan for victory. While our group's range of experience in college basketball was from "limited to experienced", Coach Moser had the unique ability to simplify and target the central message for his entire audience. His presentation style is commanding, fun, informative, interactive and results in an overall sense of better basketball knowledge.

On behalf of myself, my wife and countless others that have had the opportunity to interact, listen to and get to know Coach Moser; we all looked forward to his pre-game assessments. In fact, it was always so enjoyable that we made every effort to not miss.

I cannot more highly recommend listening to and learning from Coach Moser. Again, it's an educational, enjoyable and fun experience.

If you have any questions, please do hesitate to contact me.

Sincerely,

John Horne
President

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