

To Whom It May Concern:

My name is Jeff Schertz and I am the chair of the mentoring committee with the Iowa Basketball Coaches Association (IBCA). I know Clay Moser through common basketball experiences.

Clay is an engaging presenter who commanded the room when I watched him speak at Snow Valley Basketball camp, where I was coaching. He was equally entertaining and valuable to the audience when presenting online for the IBCA mentoring program meeting.

Clay's journey through the ranks of basketball as a coach and business executive give him knowledge and perspective. He captivates youth and adults alike with his stories. There is no question that Clay's demeanor, experiences, and ability to connect with an audience will have a significant impact on a team or organization.

I am happy to answer any questions you may have.

Sincerely,

Jeff Schertz

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